



Business International Studies 2013-2014

In a world of increasing interdependence, there is a growing need to provide the basic foundation and employment skills in the special areas of international business and trade. Foothill's goal is to prepare students to function effectively in the global community with a special emphasis on Pacific rim and basin countries, Europe, and those countries interacting directly with the Western United States.

This program combines appropriate courses in Business, Economics, foreign language, Geography, History, Political Science and cross-cultural comparisons. The focus of this program is on the business operations level for transfer students or students pursuing new careers, for experienced business people in local multinational corporations wanting to improve and expand their capabilities in international business and trade, for exchange students from foreign countries working for U.S. corporations abroad, and for the general public to become familiar with diverse cultures, global issues, business and trade considerations in addition to foreign language skills for improved communication and understanding.

Program Learning Outcomes:

- Students will develop skills to interpret resource allocation through research in basic financial literacy skills, (computation) (critical thinking skills) by analyzing the data with understanding of communication/leadership local and in the global sphere of the business world. This is accomplished in writing and in their oral presentations.
- As a result of these basic business experiences students then can develop strategies on to which area of business they may enter.

Units required for Major: 52

Units required for Certificate: 52

Associate Degree Requirements:

- English proficiency: ENGL 1A, 1AH, 1S & 1T, ESLL 26 or equivalent.
- Mathematics proficiency: MATH 57, 105, 108 or equivalent.

A minimum of 90 units is required* to include:

- All Foothill General Education requirements (30 Units)
- Core courses (29 Units)
- Support courses (23 Units)

*Additional elective course work may be necessary to meet the 90-unit minimum requirement for the associate degree.

NOTE: Any Foreign Language (through Level 3) is recommended. All courses pertaining to the major must be taken for a letter grade. In addition, a GPA of 2.0 or higher is required in all core and support courses for the degree or certificates.

Program Types:

AA = Associate in Arts Degree.

CA = Certificate of Achievement.

Additional Information:

NOTE: Students having difficulty attaining an Associate in Art degree because of timing or availability of classes should consult with a counselor to submit a petition for course substitution.

Core Courses: 29 Unit(s)

- ACTG 1A Financial Accounting I (5 units)
- ACTG 1B Financial Accounting II (5 units)
- BUSI 18 Business Law I (5 units)
- BUSI 22 Principles of Business (5 units)
- BUSI 53 Survey of International Business (4 units)
- ECON 1A Principles of Macroeconomics (5 units)

Support Courses: 23 Unit(s)

Select THREE courses from the following:

- ACTG 1C Managerial Accounting (5 units)
- BUSI 11 Introduction to Information Systems (5 units)
- BUSI 53A Business Communications and Technologies (5 units)
- BUSI 59A Web Marketing (5 units)
- BUSI 59B E-Business (5 units)
- BUSI 58 Survey of International Marketing (4 units)
- BUSI 95E Small Business Export & Import (3 units)
- ECON 1B Principles of Microeconomics (5 units)
- ECON 25 Introduction to the Global Economy (4 units)

And ONE course from EACH of the following subject categories:

Geography

- GEOG 1 Physical Geography (5 units)
- GEOG 2 Human Geography (4 units)
- GEOG 10 World Regional Geography (4 units)

History

- HIST 8 History of Latin America (4 units)
- HIST 9 History of Contemporary Europe (4 units)
- or HIST 9H Honors History of Contemporary Europe (4 units)
- HIST 18 Introduction to Middle Eastern Civilization (4 units)
- HIST 20 History of Russia & the Soviet Union (4 units)

Political Science

- POLI 2 Comparative Government & Politics (4 units)
- or POLI 2H Honors Comparative Government & Politics (4 units)
- POLI 15 International Relations/World Politics (4 units)
- or POLI 15H Honors International Relations/World Politics (4 units)

Certificates:

Certificate of Achievement in International Business 52 Unit(s)

The certificate is awarded upon completion of the Core and Support courses. General education courses are not required.